Electronic Prior Authorization:

Leveraging the latest technologies to improve care delivery and determine optimal benefit coverage.

Presented by:



Gulzar Virk, MBA Product Manager, Physician Connectivity CVS Health



Tony Schueth, MS Founder and CEO, Point-of-Care Partners

Agenda

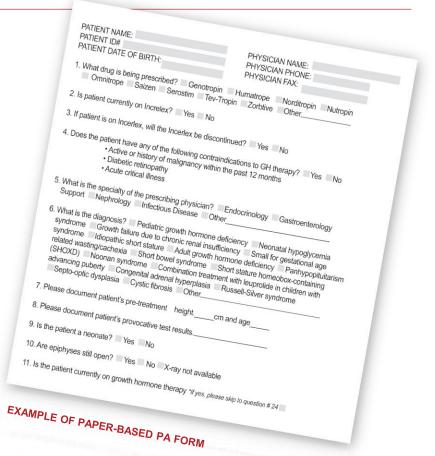
- Defining Prior Authorization
- Gaps in Current PA Activities
- ePA Overview, Stakeholders and Infrastructure
- NCPDP ePA Message Types
- Implementing ePA: Pilot Overview and Lessons Learned
- Improving ePrescribing Workflow with ePA

Learning Objectives

- Describe the impact of today's predominately paper-based prior authorization processes on patients, payers and providers.
- Understand how prior authorization can be automated and integrated with prescriber workflow using the NCPDP SCRIPT standard, citing results from a two-year CVS Caremark pilot study.
- Describe the stakeholders involved in the NCPDP SCRIPT standard for electronic prior authorizations and their roles.
- Discuss current state regulations around electronic prior authorizations.
- Describe the new best practice for prospective ePA Integration within the ePrescribing workflow and the message types supported
- Describe the role of payers/PBMs, HR managers and benefits specialists in accelerating ePA Adoption and in helping members/employees understand the ePA process.

Defining Prior Authorization

- Prior Authorization is a cost-savings feature that helps ensure the safe and appropriate use of selected prescription drugs and medical procedures.
- Criteria based on clinical guidelines and medical literature
- Selection of PA drug list and criteria can vary by payer



Current Manual Prior Authorization

Rx Pended/Manual PA Begins Doctor submits the If denied, pharmacist calls prescription though normal doctor who notifies ePrescribing flow. patient, prescribes alternate therapy or submits as cash Rx. Pharmacy processes Pharmacists spend Rx, bills payer, an average of 5 dispenses hours/week on prior After approval, doctor or administers submits electronic authorizations. medication. 40% prescription with authorization # to OF PRESCRIPTIONS pharmacy. ARE ABANDOND

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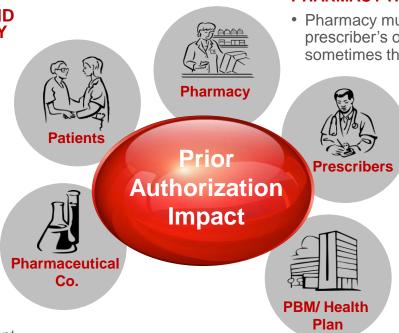
Prior Authorization Impacts All Healthcare

PATIENT HASSLE AND TREATMENT DELAY

- PA unknown until patient has already left office
- Treatment might be delayed for days

PHARMACEUTICAL OBSTACLES

- Delayed and abandoned prescriptions
- Extensive outlay for physician and patient administrative assistance



PHARMACY HASSLE

 Pharmacy must call prescriber's office, and sometimes the plan

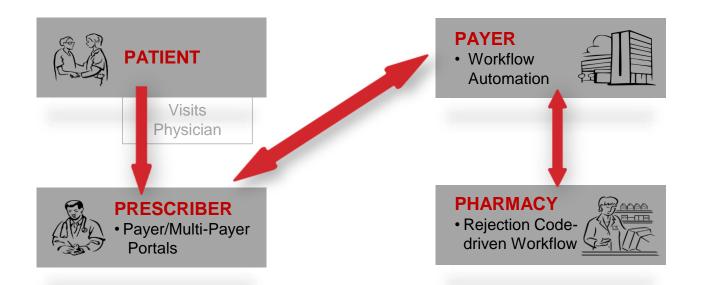
PRESCRIBER HASSLE AND DISRUPTION

- Call back from pharmacy, must call plan, wait for faxed form, completes form and sends it back
- Turnaround time can be 48 hours. or more

PBM/HEALTH PLAN INEFFICIENCY

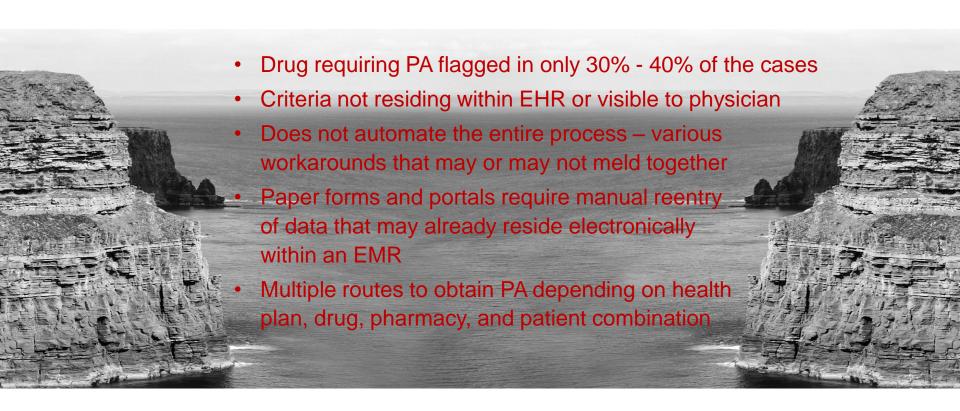
 Expensive and labor intensive process that creates animosity

Interim PA Automation (non-ePA)



Until today, automation largely replicated the paper process requiring duplicate entry of information.

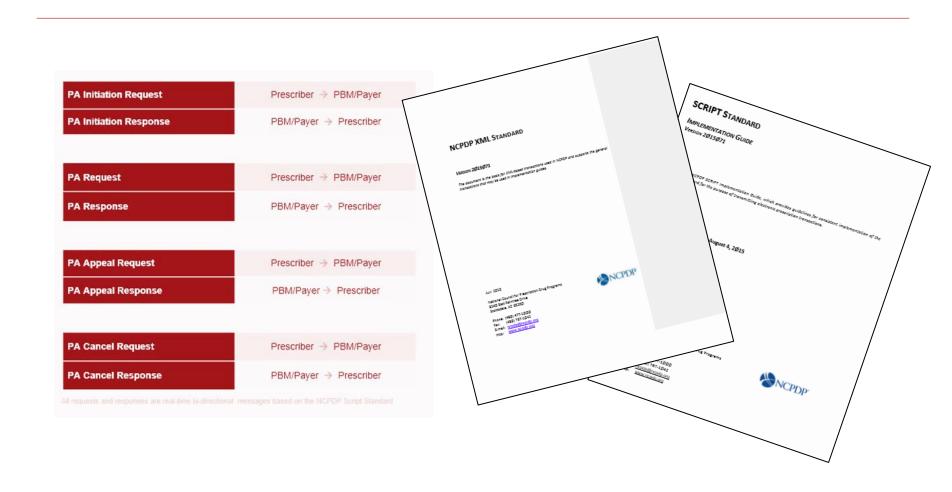
Gaps in Current PA Activities



A look at the ePA road so far

1996	HIPAA Passes, names 278 as standard for ePA	
2003	MMA Passes	
2004	Multi-SDO Task Group Formed	
2005	NCVHS Hearings	7
2006	MMA ePrescribing Pilots involving ePA	
2007	Report to Congress recommending a	
	new standard	
2008	Expert Panel Formed/Roadmap Created	
2009	Minnesota Law Passes	
	New ePA Standard Created using SCRIPT	
2011	CVS Caremark Pilot	
2013	New Standard Published	
2015	Implementation of SCRIPT-based Standard	
2016	Expansion and EHR integration	

NCPDP ePA Message Types



ePA Represents a Win-Win for All Stakeholders

PATIENT BENEFITS

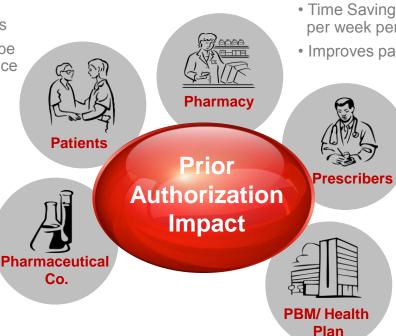
 Improves medication access by days to weeks

 Drugs requiring PA can be approved at doctor's office

 Reduces prescription abandonment

PHARMA BENEFITS

- Increases medication adherence
- Eliminates physician calls
- Improves patient access to programs and quality of formulary data



PHARMACY BENEFITS

- Time Savings manual PA takes 5 hours per week per pharmacist¹
- Improves patient access to medications

PRESCRIBER BENEFITS

- Significant time savings: 20-60 minutes per PA²
- Seamless workflow integration with EHR/immediate notification of drugs requiring PA before ePrescribing
- Reduced prescription abandonment; improved medication adherence

PBM/HEALTH PLAN BENEFITS

- Eliminates manual PA processing costs estimated at \$20-\$25 per submission³
- Improves provider and patient relations
- Reduced prescription abandonment; improved medication adherence

- 1. 2015 ePA National Adoption Scorecard
- Medical Economics: The Prior Authorization Predicament, July 8, 2014
- 3. American Journal of Managed Care, *A Physician-Friendly Alternative to Prior Authorization for Prescription Drugs*, Published Online, Dec. 2009

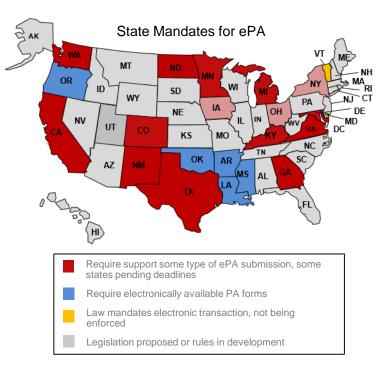
ePA being Implemented Nationally

Ongoing Legislative and Regulatory Momentum

- Demand seems to be high to reform the entire prior authorization process and workflow
- Standard forms and ePA are a key component of this effort
- Payers are required to accept electronic submission of ePA

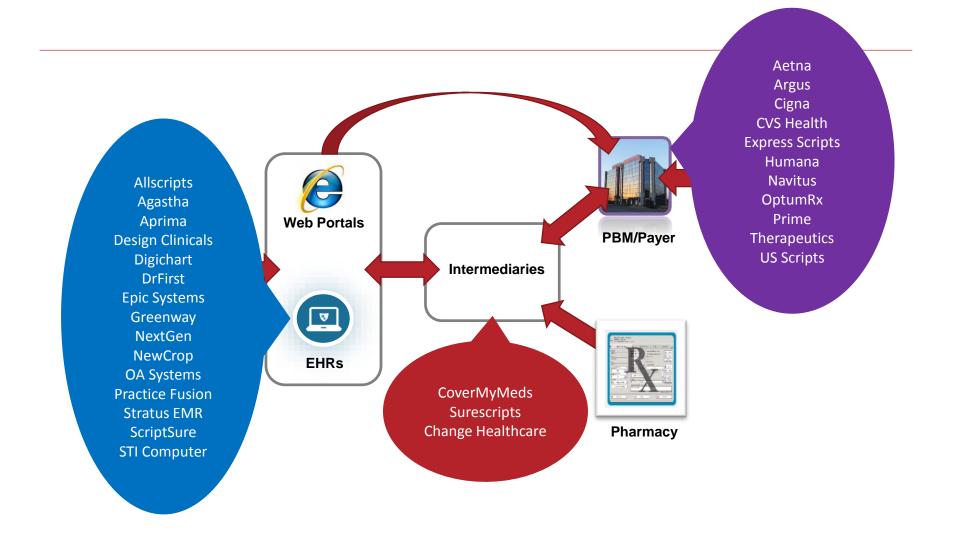
 HCPs are not required to use ePA
- A separate website, portal or unconnected solution would meet these requirements

Sessions are beginning and we expect more legislative activity in 2016



Map SOURCE: Point-of-Care Partners, www.pocp.com, Revised 1/15/2016 Copyright © 2016 Point-of-Care Partners

Current Landscape



Electronic Prior Authorization:

The Infrastructure is in place



80%

Physicians Today

Greater than 80% of physicians ePrescribe today



700

EHRs Enabled

More than **700** EHRs enabled for ePrescribing



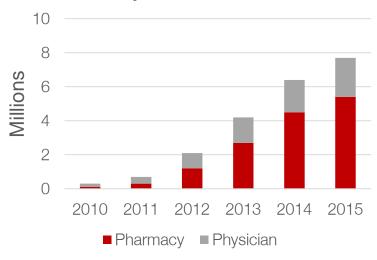
100%

Retail Pharmacies

Nearly 100% retail pharmacies

Electronic Prior Authorization

CoverMyMeds PA Growth



Source: CoverMyMeds

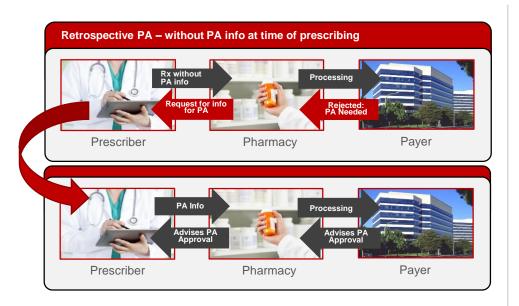
- Retrospective and prospective models emerging in the marketplace
- Retrospective being conducted in a proprietary manner
- Industry movement toward prospective
- Prospective ePA officially approved as part of the SCRIPT standard in July, 2013
- Standardized retrospective process on-hold
- Standardized questions being addressed
- Need for standardization, evidence-based PA criteria

New Standard Enables Multiple Workflows

Retrospective



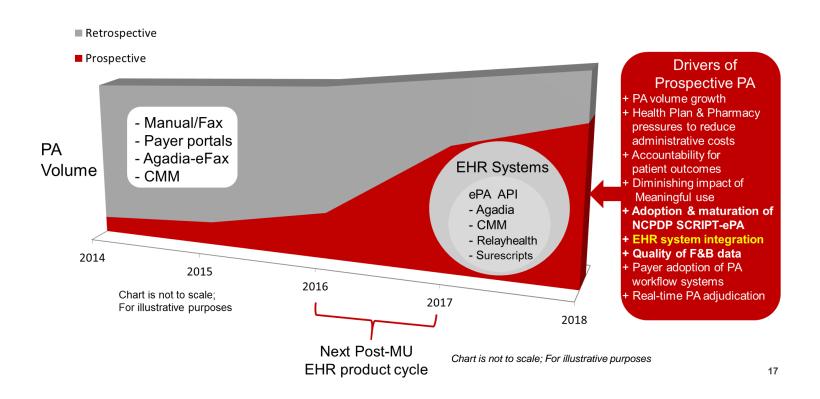
Prospective





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Transition from Retrospective to Prospective Prior Auth



Implementing ePA Pilot

Lessons Learned

ePA Pilot: Timeline And Goal



- Demonstrate that PA requirements can be exchanged electronically between payers and providers using standardized transactions while:
- 1. Allowing payers to retain customization of criteria
- Allowing EHR vendors to retain unique user interface and bring ePA into e-prescribing workflow

ePA Pilot: A Collaborative Effort



Allscripts

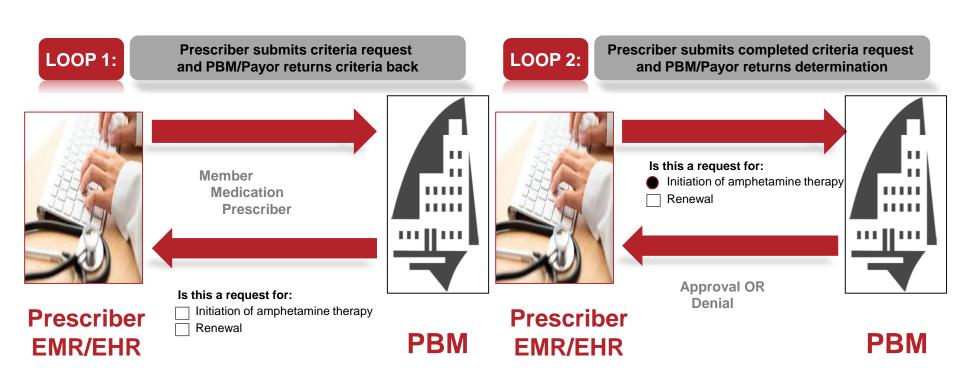
CoverMyMeds

Surescripts

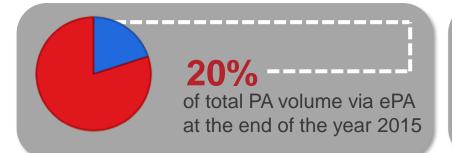
CVS/caremark*

First complete, flexible electronic solution meets the needs of all stakeholders while reducing administrative burden and improving efficiencies for all

ePA Pilot: 4 Transactions And 2 Loop Process

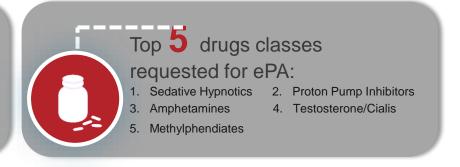


ePA Pilot: In Numbers¹









ePA Pilot:

Great Improvement Over Current PA Options



~70% of the criteria returned in less than 60 seconds



 End-to-end process can be done in less than 5 minutes including time for provider to answer questions



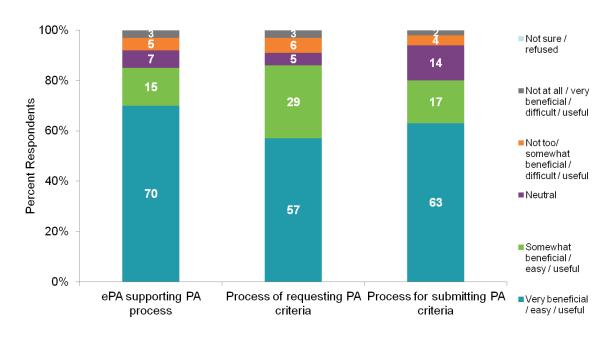
Walk away rate is consistent with traditional process



 Client audit of traditional vs ePA approval/denial rate shows no difference in approval rate

ePA Pilot:

Prescribers Reported Positive Experience¹



- 85% found ePA supportive of the process and that requesting criteria was easy
- 80% found it easy to submit the PA criteria

ePA Pilot: Positive Prescriber Feedback

"It's much easier and faster than before. I really like it."

"It's very useful. We love. It's a lot easier. Saves a lot of time."

"I first found it hard but now it is **easier** than what we usually do." time lack answer right friendly waiting medicare faster really fax use pretty somewhat problems job all know website information answers user any trying response. Like patient back say think always decision denied same calling lot issues insurances kicks phone efform quick information answers to the poper straight problem questions need containing of day little alot check crashes fire great process difficult never quicker before four love sending prescription let so netimes definitely inefficient.

"I think it is easier and faster. once I got used to doing it I got an answer back real quick."

ePA Pilot: What Contributed to the Success?



- Buy in from Client
- Standard Criteria
- Willingness to learn and tweak the process
- 80/20 Rule High volume drugs converted first

ePA Pilot: Lessons Learned

- Global forms/Model forms are not ePA-compatible
- Immediate response if a PA not needed for the member/Drug combination
- Duplicate scenarios detection at the front of the process
- Triage Queue
 - Member Mismatch or Criteria issue
- Very few prospective ePAs
 - 10-15% were prospective
- CMS and State regulation
- Very few eAppeal and cancel requests

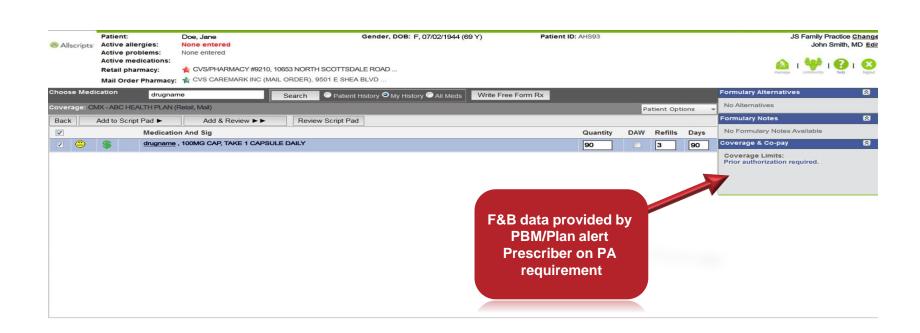
What We Can Do To Accelerate ePA Adoption?

- Availability of formulary & benefit data (F&B) at point of e-prescribing
 - Hassle free experience for both prescriber and pharmacy
 - Faster access to medication for member
- Keep ePA in mind while implementing a new client
 - Various UM Edits
 - Skip logic
 - Question Types for automation
 - Free Text
- Keep future in mind touch free ePA
 - usage of LOINC and other codes in the criteria
- Bring ePA into discussion while talking with state and federal level
- regulatory bodies

Improving E-Prescribing Workflow with Electronic Prior Authorization

EMR Example

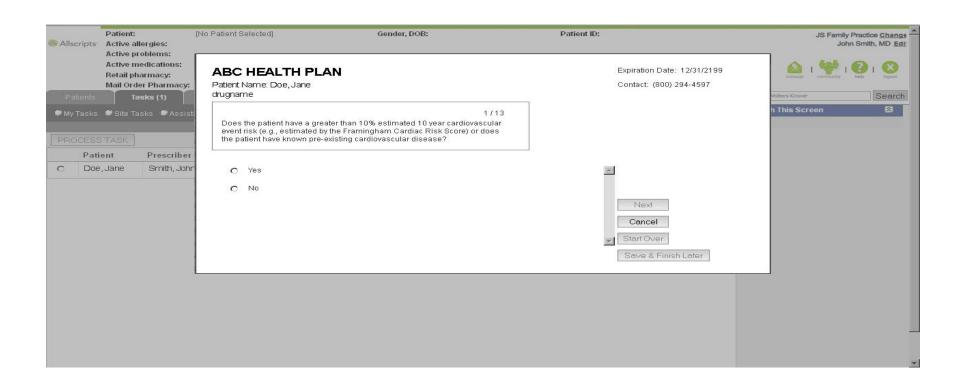
Prescriber Initiates a New Prescription Within e-Prescribing Workflow



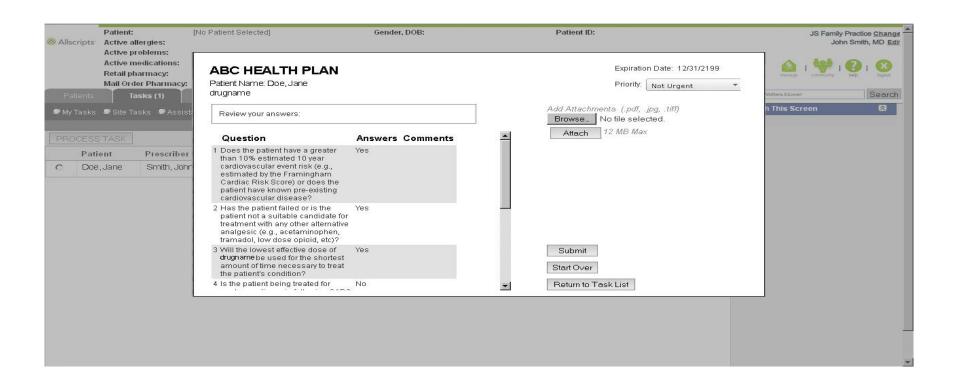
Prescriber Finalizes Prescription and Initiates ePA Task in EHR



EHR Presents Criteria to Prescriber Following Skip-Logic



Prescriber Reviews Answers and Attaches Supporting Documents



EHR Receives ePA Approved by PBM and Prescription Is Ready to Send to Pharmacy

